

**ADVERTISE IN PATIENT'S *for* ALTERNATIVE MEDICINE NEWSLETTER  
"THE PATIENTS' VOICE" AND/OR OUR WEB PAGE**

THE PATIENTS' VOICE is a quarterly newsletter targeted for a select group of people interested in nutrition, access to complementary health care providers and natural medicine. Our readership is *GROWING* reaching many individuals and organizations in and beyond the state of Washington. Please see attached pages for more information about us.

Ads to be published in either our newsletter THE PATIENTS' VOICE or our home page are subject to editorial approval and must be consistent with the goals and purposes of the Patients' for Alternative Medicine (*PfAM*). The acceptance by *PfAM* of a paid advertisement does not constitute an endorsement of the product or services advertised.

**ADVERTISING RATES\***

SIZE AD	NON-MEMBER RATE	<i>PfAM</i> MEMBER RATE	CORPORATE SPONSOR
FULL PAGE	200.00	75.00	100.00
HALF PAGE	125.00	50.00	75.00
3/4 PAGE	120.00	45.00	65.00
1/4 PAGE	100.00	35.00	50.00
1/8 PAGE	50.00	25.00	35.00
BUSINESS CARD	25.00	10.00	15.00

\* Please circle size ad and rate. Checks can be made out to address below.

\* Prepay for two ads and receive a 10% discount.

**AD SUBMISSION FORMAT**

- ▶ Needs to be "camera ready" on a diskette saved in Corel WordPerfect or Microsoft Word and graphics in jpg format. (If your ad is not camera ready, there will be an additional \$10 charge for formatting).
- ▶ Ads can be mailed or e-mailed.

Please contact us if you have any questions or would like to exchange ads with *PfAM's* publication "The Patients' Voice".

Thank you!

